

Neural Linguistic Programming

Neurolinguistic Programming began in the early 1970s. John Grinder (Assistant professor of linguistics at the University of California, Santa Cruz), Richard Bandler (Student of the University of California at the time), and Gregory Bateson (a British anthropologist) collaborated to study the work and methodology of Fritz Pearls (founder of Gestalt Therapy), Virginia Satir (a renowned family therapist), and Milton Erickson (a World famous hypnotherapist). Their objective was to create models of the work of these masters in such a way as to make the results available to anyone.

Bandler and Grinder initially published four books between 1975 and 1977 entitled, "The Structure of Magic" (books 1 and 2), and "Patterns" (books 1 and 2).

NLP developed first in the field of therapy, moving into commercial application in the second wave of interest in the field. The current model of NLP, known as 'New Coding' Generation 3, has moved NLP into a community context. Application of NLP includes just about all areas of business, government, sales, and innumerable other applications throughout the World.

The field of NLP is wide and broad. Eye movements, callibrated, indicate how a person processes information. 'Anchoring' is a system to create associations (think Pavlov) intentionally to create desired emotional and behavioral States on demand. Advanced Languageing is used to shift perceptions and speed change. There are many other elements to NLP as well. A good overview may be obtained by clicking on 'LIBRARY' at the top of this website:

www.RobertDilts.com.

Many people have learned NLP either by reading and guessing how it works, or by learning NLP from people who are not proficient in NLP and who mix the training with other disciplines, such as the Silva Method. Students are encouraged to learn NLP from a certified Trainer who is approved by John Grinder, Richard Bandler, or Robert Dilts, to name a few.